



# ST. ELIZABETH SCHOOL

June 1, 2021

Dear SES Friends and Family,

The restaurant industry was hard-hit by the pandemic—forced to close its doors for open seating, restaurants scrambling to find innovative ways to keep their businesses afloat. Sadly, many restaurants shuttered their doors permanently.

As St. Elizabeth School begins its planning efforts for its upcoming fundraising events—the SES Golf Tournament (Oct. 13, 2021), Bull Roast (March 12, 2022), and virtual Bingo events—we realized that we can no longer rely on our past solicitation asks. We want to be sensitive and mindful of those who've been so severely affected by the pandemic.

One fundraising component to our events has always been our auction (both online and at the event) with restaurant gift cards prominently featured for bidding. Generous restaurants have always stepped up and supported St. Elizabeth School, donating gift cards and restaurant experiences. However, we cannot in good conscious ask these restaurants to donate at this time.

## **ONE ACT OF GOOD CAN HELP TWO IN NEED**

We are now reaching out to our SES friends and families to help support the restaurant industry and our school. By purchasing restaurant gift cards for St. Elizabeth School, you are able to support both the restaurant industry and St. Elizabeth School's accessible restrooms project.

### **This one act of kindness has a far-reaching ripple effect:**

- 1) Restaurant receives cash flow from the initial gift card purchase.
- 2) Restaurant's logo (with link to website) is featured on the SES auction site giving restaurant marketing exposure.
- 3) St. Elizabeth School receives fundraising dollars from auction winner.
- 4) Auction winner has a yummy eating experience.
- 5) Restaurant receives revenue when gift card is used from not only the value of the gift card but also, in most cases, additional food/beverage spending.
- 6) Healthcare workers, families in need, and others can be gifted the winning restaurant cards/certificates.
- 7) You receive tax-deduction.

We understand that you, too, may have been financially impacted by the pandemic. Please know that no gift is too small. A \$10, \$25, or \$50 gift card will go a long way. Our hope is that we bring life back to the economy with this one small initiative.

If you are able to help (perhaps you are already in possession of unused gift cards) and donate restaurant cards to the school, please send to them to:

St. Elizabeth School  
Attn: Development office  
801 Argonne Drive  
Baltimore, MD 21218

Thank you for your consideration and potential support!